



International Conference on Condition Monitoring, Diagnosis and Maintenance 2011

CMDM 2011

- Modern Management Technology -
September 19 - 23, 2011, Radisson Blu Hotel, Bucharest, Romania

SPONSORSHIP & ADVERTISING PACKAGES

Enhance your Brand Awareness and Company Profile at CMDM 2011 International Conference

We have a range of sponsorship options to suit your corporate needs, by offering a focused way to showcase your services, technology and products, and most importantly explore opportunities to reach your prospective customers, and gain international exposure.

We hope that this partnership with the **CIGRE's Romanian National Committee** (as organizer) is an integral part of your marketing mix to deliver a unique blend of branding, positioning and more importantly, face-to-face interaction with key industry people who matters to you and your business.

Sponsorship & Advertising Benefits

1. Comprehensive marketing campaign highlighting your brand, both online and offline, to targeted audiences globally.
2. Extensive networking opportunities with face-to-face contacts and exclusive meetings.
3. Excellent opportunities to access and evaluate prospective partners and form strategic alliances.
4. A highly conducive environment for high-quality lead generation for key industry players
5. Enhance your branding and publicity competitively throughout the conference, at coffee breaks, during lunch, the cocktail reception, and more.
6. **PLUS!** Be recognized as an industry leader with global presence.

Sponsorship-at-a-Glance

Listed below is a brief overview of the sponsorship packages and options. The following pages will outline the packages in details.

Type of Conference Sponsorships:

- **Welcome Cocktail** (*Day 1 of CMDM 2011 International Conference*);
- **Conference Networking Party** (*Day 2 of CMDM 2011 International Conference*);
- **Conference Lunch** (*Day 2 to 5*);
- **Coffee Break** (*Day 2 to 5*);
- **Conference Proceedings** (*in the written form and on CD-Rom*);
- **Conference Bag**;

Other Sponsorships & Advertising Mix:

Our sponsorship options and advertising opportunities can be tailored to suit your corporate needs. To explore these opportunities, please contact Constantin Moldoveanu – Vice President CNR CIGRE, for a non-committal discussion:

Constantin Moldoveanu
secretary@cmdm2011.org
Tel: (+40) 21 3444227;
Fax: (+40) 21 3444228

The deadline for sponsorship confirmation is **29 April 2011 (Friday)**. After this date, the remaining sponsorship options can still be taken up, but only after a prior confirmation of availability received from the **CIGRE's Romanian National Committee**.

Early Bird SPECIAL

Confirmation of sponsorship by 15 April 2011 (Friday), with the signed contract returned, will be entitled to a 15% DISCOUNT.

DIAMOND SPONSORSHIP (15,000 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under 'Diamond Conference Networking Sponsor' (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Diamond Conference Networking Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in all conference email broadcasts under 'Diamond Conference Networking Sponsor';
- Company name/logo acknowledgement wherever the conference program is published under 'Diamond Conference Networking Sponsor'
- Company name/logo acknowledgement on conference backdrop under 'Diamond Conference Networking Sponsor'
- 2 x complimentary FULL conference passports to the CMDM 2011 International Conference;
- Opportunity to deliver a 10-minute welcome speech during the Conference Networking Party.
- 4 x complimentary invites* for sponsor's staff / guests to attend the Conference Networking Party;
- Company name/logo acknowledgement on the Conference Networking Party venue backdrop and reception area;
- Placement of sponsor's corporate literature at the Conference Networking Party;;
- Acknowledgement of sponsor by Party host during the Conference Networking Party;
- 1 x personalized email invitation to sponsor's key clients and prospects to attend the conference (*Invitation lists to be provided by sponsor*)

* *Sponsor's guest list to be provided, with guest name and company name, at least 2 day before the Party.*

Additional Benefits:

- Conference attendee list, with email contact details only provided after the conference
- 20 % discount off CMDM 2011 International Conference registration fees for sponsor's staff.

PLATINIUM SPONSORSHIP (10,000 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under 'Platinum Sponsor' (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Platinum Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in all conference email broadcasts under 'Platinum Sponsor';
- Company name/logo acknowledgement wherever the conference program is published under 'Platinum Sponsor';
- Opportunity to participate in panel discussion at sponsored session;
- 2 x complimentary FULL conference passports to the CMDM 2011 International Conference;
- 2 x Sponsor's poster standee at the Welcome Cocktail area (*Poster and stand to be provided by Sponsor*);

- Placement of sponsor's corporate literature at the Welcome Cocktail area
- 1 x personalized email invitation to sponsor's key clients and prospects to attend the conference (*Invitation lists to be provided by sponsor*).

Additional Benefits:

- Conference attendee list, with email contact details only provided after the conference.
- 15 % discount off CMDM 2011 International Conference registration fees for sponsor's staff.

GOLD SPONSORSHIP (5,000 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under 'Gold Sponsor' (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Gold Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in all conference email broadcasts under 'Gold Sponsor';
- Company name/logo acknowledgement wherever the conference program is published
- 1 x complimentary FULL conference passport to the CMDM 2011 International Conference;
- 2 x Sponsor's poster standees in the luncheon area (*Poster and stand to be provided by Sponsor*)
- 1 x personalized email invitation to sponsor's key clients and prospects to attend the conference (*Invitation lists to be provided by sponsor*).

Additional Benefits:

- Speakers list, with email contacts only provided after the conference;
- 15% discount off CMDM 2011 International Conference registration fees for sponsor's staff.

SILVER SPONSORSHIP (2,500 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under 'Silver Sponsor' (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Silver Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in all conference email broadcasts under 'Silver Sponsor';
- Company name/logo acknowledgement wherever the conference programmed is published under 'Silver Sponsor';
- 1 x complimentary FULL conference passport to the CMDM 2011 International Conference;
- 2 x Sponsor's poster standees in the Coffee Break area (*Poster and stand to be provided by Sponsor*)
- 1 x personalized email invitation to sponsor's key clients and prospects to attend the conference (*Invitation lists to be provided by sponsor*).

Additional Benefits:

- 10% discount off CMDM 2011 International Conference registration fees for sponsor's staff.

BRONZE SPONSORSHIP (1,500 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under "Bronze Sponsor" (*Includes 50-word write-up*);
- 1 x complimentary FULL conference passport to the CMDM 2011 International Conference;
- Company name/logo acknowledgement on Conference Proceeding Cover;

- Company profile (max 100 words) in the Conference Proceedings
- 1 x personalized email invitation to sponsor's key clients and prospects to attend the conference (*Invitation lists to be provided by sponsor*).

Additional Benefits:

- 10% discount off CMDM 2011 International Conference registration fees for sponsor's staff.